

# PRIVACY POLICY

At Urbanquest.com, we are committed to protecting your privacy. Please read our privacy policy carefully and contact us if you have any questions or concerns. This privacy policy applies solely to information collected by Urbanquest.com. Use of our Website assumes you have read, understand, and agree with our privacy policy.

For the purpose of this privacy policy, "you" and "your" refers to any visitor of Urbanquest.com, "user" refers to a non-registered visitor of Urbanquest.com and "member" refers to a registered visitor of Urbanquest.com. "We" and "us" refers to the staff of Urbanquest.com. "Outside parties" and "third-party advertisers" refers to individuals and organizations not owned or operated by Urbanquest.com.

## 1. Information Collection and Use

In order to improve the services we provide for you, Urbanquest.com collects your information. This information may be gathered through "cookies", which helps us communicate with you when visiting our website again. The collected data is solely owned by Urbanquest.com.

Urbanquest.com utilizes user information for responding to requests, customizing services and improving communications with our users. Urbanquest.com does not sell or share personal information with any outside parties; however, we may share generalized information about users for the purpose of improving our website.

## 2. Responsibility of Use

Urbanquest.com is not responsible for user information collected by outside parties while visiting Urbanquest.com. This includes information you voluntarily disclose through the use of forums, chats and e-mail, and information obtained through the use of links on our Website.

## 3. Consensual Use

If Urbanquest.com desires the use of your information for purposes exclusive of this privacy policy, you will be contacted for consent prior to its use.

## 4. Registration

Although registration is not required for general use of our website, some areas on our website do require registration. In order to complete the registration process, a user is required to provide their contact information. This information is used to contact the user about the services on our site. It is optional for the user to provide any additional information, but encouraged so we can provide a more personalized experience on our website.

## 5. Log Files

We may use Internet Protocol (IP) addresses to analyze trends, administer our site, track user movement, and gather broad demographic information for aggregate use. IP addresses are not linked to personally identifiable information.

## 6. Sharing

We may share aggregated demographic information with our partners and advertisers. This is not linked to any personal information that can identify any individual person.

Your personally identifiable information is not retained, shared, stored or used by our third-party service providers, except in cases where the user has voluntarily signed up for their services. These third-party service providers are not allowed to use personally identifiable information except for the purpose of providing these services.

## **7. Offsite Links**

This web site contains thousands of links to other sites. Please be aware that Urbanquest.com is not responsible for the privacy practices of the sites to which we are linked. We encourage our users to be aware when they leave our site and to read the privacy statements of websites they visit.

## **8. Surveys and Contests**

On occasion, our site requests information from users via surveys or contests. Participation in these surveys or contests is completely voluntary and the user therefore has a choice whether or not to disclose their information. Information requested may include contact information and demographic information. Contest information, which includes contact and demographic information, is used to notify the winners and award prizes. Survey information is used for purposes of monitoring or improving the use of Urbanquest.com.

## **9. Third-Parties**

**Advertising.** We may use third-party advertisers to serve advertisements when you visit our website. These third-party advertisers may use non-personal information about your visits to provide advertisements about goods and services that may be of interest to you.

**Third-Party Cookies.** In the course of serving advertisements to this site, our third-party advertisers may place or recognize "cookies" on your browser. We have no access to or control over the cookies used by our third-party advertisers.

## **10. Supplementation of Information**

In order for Urbanquest.com to properly fulfill its obligation to our users, it is sometimes necessary for us to supplement the information we receive with information from third-party sources.

## **11. Special Offers/Updates**

We may send a welcoming email to all new members for the purpose of verifying their password and username. Members are given the choice to receive information on products, services, and special offers via email. Only those members opting-in will receive these emails.

We may also send our members site and service announcement updates. These updates are critical to our members, and therefore do not allow our members the ability to unsubscribe from this service.

## **12. Updating Personal Information/Member Status**

If a user's personally identifiable information changes, or if a user no longer desires the use of our service, we will endeavour to provide a way to correct, update or remove that user's personal data. If this situation occurs, please contact us.

## **13. Notification of Policy Changes**

Should our privacy policy change, notification will be posted on Urbanquest.com. If we decide to use personally identifiable information in a manner different from that stated at the time it was collected, users will be notified via email. Upon notification, users will have a choice as to whether or not their information will be used in this manner. User information will be used in accordance with the privacy policy under which the information was collected.

If you have any questions or concerns about the collection of your information during your visit at Urbanquest.com, please contact us at [privacy@urbanquest.com](mailto:privacy@urbanquest.com)